

Order Item Summary

CBS TELEVISION STATIONS



WFOR-TV

Order ID: 55004 CF LOC-POL FBD - LBD: 09/28/12 - 10/02/12 HL#: Created: 09/27/12 09:24 AM
 Client: ROMNEY FOR PRESIDENT, INC.... CPE: / / 417 Agency Commission: 15 % Updated: GUTIERA on 09/27/12 11:51 AM
 Agency: AMERICAN RAMBLER (329831) Product: EST. 417 (1300) Sell :20:00 Confirmed: 09/27/12 11:51 AM
 Buyer: STEPHANIE KINCAID Demo: HHOLDS DMA RTG Sched. Code: Z **PRINT REQUIRED**
 AE: SUSAN INKER-PURETZ-WFOR-TV Billing Int: Monthly BM: SS
 Share: 0% WPLG: 0% WTVJ: 0% WSVN: 0% WSFL: 0% WBFS: 0% WPXM: 0% WLTV: 0% OTHER: 0% CABLE: 0%

.60's order

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	DPRICE	* * * * F * *	DAY	60				0.0	\$1,350.00	1	\$1,350.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/28/12	09/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	DPRICE	1 1 0 0 0 0 0	DAY	60				0.0	\$1,000.00	2	\$2,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/02/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	NNOON	0 0 0 0 2 0 0	NEWS	60				0.0	\$1,080.00	2	\$2,160.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/28/12	09/28/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	NNOON	1 1 0 0 0 0 0	NEWS	60				0.0	\$800.00	2	\$1,600.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/02/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	DCBSSOAP	* * * * F * *	DAY	60				0.0	\$1,260.00	1	\$1,260.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/28/12	09/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	DCBSSOAP	1 1 0 0 0 0 0	DAY	60				0.0	\$1,440.00	2	\$2,880.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/02/12	2										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	EPHIL	0 0 0 0 1 0 0	EFG	60				0.0	\$800.00	1	\$800.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/28/12	09/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	EPHIL	1 1 0 0 0 0 0	EFG	60				0.0	\$800.00	2	\$1,600.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/02/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	17:00 - 17:30	1 1 0 0 0 0 0	NEWS	60				0.0	\$2,160.00	2	\$4,320.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/02/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	17:00 - 17:30	0 0 0 0 1 0 0	NEWS	60				0.0	\$2,160.00	1	\$2,160.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/28/12	09/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	17:30 - 18:00	0 1 0 0 0 0 0	NEWS	60				0.0	\$2,160.00	1	\$2,160.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/02/12	10/02/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	17:30 - 18:00	0 0 0 0 1 0 0	NEWS	60				0.0	\$2,160.00	1	\$2,160.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/28/12	09/28/12	1										

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 Share: 0% WPLG: 0% WTVJ: 0% WSVN: 0% WSFL: 0% WBFS: 0% WPXM: 0% WLTW: 0% OTHER: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	18:00 - 18:30	0 0 0 0 1 0 0	NEWS	60				0.0	\$2,700.00	1	\$2,700.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/28/12	09/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	18:00 - 18:30	1 1 0 0 0 0 0	NEWS	60				0.0	\$1,500.00	2	\$3,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/02/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	A7PMET	0 0 0 0 1 0 0	ACC	60				0.0	\$2,160.00	1	\$2,160.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/28/12	09/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	A7PMET	1 0 0 0 0 0 0	ACC	60				0.0	\$1,600.00	1	\$1,600.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/01/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	NLATE1	0 0 0 0 1 0 0	NEWS	60				0.0	\$2,700.00	1	\$2,700.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/28/12	09/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	NLATE1	1 1 0 0 0 0 0	NEWS	60				0.0	\$2,400.00	2	\$4,800.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/02/12	2										

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Agency: AMERICAN RAMBLER (329831) Product: EST, 417 (1300) Sell :20:00 Confirmed: 09/27/12 11:51 AM

Buyer: STEPHANIE KINCAID Demo: HHOLDS DMA RTG Sched. Code: Z **PRINT REQUIRED**

AE: SUSAN INKER-PURETZ-WFOR-TV Billing Int: Monthly BM: SS

Share: 0% WPLG: 0% WTVJ: 0% WSVN: 0% WSFL: 0% WBFS: 0% WPXM: 0% WLTV: 0% OTHER: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	LLETTER	1 1 0 0 0 0 0	LETT	60				0.0	\$1,080.00	2	\$2,160.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/02/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	LLETTER	0 0 0 0 1 0 0	LETT	60				0.0	\$1,080.00	1	\$1,080.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/28/12	09/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
021	PNAVY	0 1 0 0 0 0 0	REGP	60				0.0	\$12,600.00	1	\$12,600.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/02/12	10/02/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
022	PBLOODS	0 0 0 0 1 0 0	REGP	60				0.0	\$7,200.00	1	\$7,200.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/28/12	09/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
023	NLATE1	0 0 0 0 0 0 1	NEWS	60				0.0	\$2,700.00	1	\$2,700.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/30/12	09/30/12	1										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	32	0	\$67,150.00	\$57,077.50	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00

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Agency: AMERICAN RAMBLER (329831)	Product: EST. 417 (1300)	Self :20:00	Confirmed: 09/27/12 11:51 AM	
Buyer: STEPHANIE KINCAID	Demo: HHOLDS DMA RTG	Sched. Code: Z	**PRINT REQUIRED**	
AE: SUSAN INKER-PURETZ-WFOR-TV		Billing Int: Monthly	BM: SS	
Share: 0%	WPLG: 0%	WTVJ: 0%	WSVN: 0%	WSFL: 0%
	WBFS: 0%	WPXM: 0%	WLTU: 0%	OTHER: 0%
			CABLE: 0%	

Order Totals:	\$67,150.00	\$57,077.50	\$0.00	\$0.00
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